

ABOUT US

We've been instrumental in creating web presence for several companies- from large corporate houses to small startup companies.

Conceptualized by **Mohamed Jahfer Sadiq** in 2013 in Jeddah, Saudi Arabia, **Weglitz** (Earlier known as **Gulfglitz IT Solutions**) has been a pioneer and a leading comprehensive website development & online marketing service provider in the global arena. Awarded as the "Most Promising Web Designing Company in Jeddah, Saudi Arabia the company has taken a major leap to become a 360° online service provider, encompassing the wide gamut of services, including Web development, eCommerce Websites, Digital marketing, Social media marketing, custom portals & mobile apps development.

Our greatest strength is our team of skilled personnel, our unique ways of creating compelling solutions and our strength to deliver scalable and viable results for our clients. But most importantly... it is our perseverance and patience to understand the client's objective and our zeal to keep up with the international trends that has helped us carve a niche for ourselves and our clients!





We are a Digital Marketing Agency located in Jeddah, Saudi Arabia. We use digital channels to bring measurable and actionable solutions to our clients. We understand the driving role of digital as it relates to the marketing mix and have the insight and experience to activate it. It's who we are. It's how we live.

Measure twice cut once? We prefer to measure a thousand times and cut once. We provide Digital Marketing solutions with a heavy emphasis on sound strategy prior to execution. We'll never recommend a program or tactic that doesn't meet the goals of your organization.

Digital Marketing | Web Development | Social Media Marketing | Search Engine Optimization | Graphics Design | Printing Solution





WHO WE ARE

AN INNOVATIVE CREATIVE LAB

WEGLITZ

We are young and energetic company driven by a thirst for creative ideas, a passion for finer designs, an eternal desire to deliver results and a transparent business process. With a well experienced and friendly team of Graphic and Web Designers, Copywriters, Web Developers, Art Directors we are all set to handle the whole volume of your company's creative and digital needs.





WHY CHOOSE US?

- We take pride in offering the projects within timeline
- Committed to quality and client satisfaction.
- Our experts use latest updated technologies to build the websites and applications.
- Strive for hard work & long term customer relationship.



OUR PHILOSOPHY

We follow a simple work philosophy

- Highest Standards of Quality
- Personalized Attention
- Results focused Innovation
- Exceeding Client Expectations

W W W . W E G L I T Z . C O N



Passion Dedication Creativity

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BRANDING

We don't create brands, we create an experience. We build a sustainable digital strategy for your business, with a strong brand foundation.

PROFESSIONAL SERVICES

GRAPHICS DESIGN

Our proficient graphics team knows the knack of creating the designs that always work. And, our designs speak a thousand words.

ADVERTISING

Our ability to produce the most creative output within the client's stipulations is what sets us apart and makes us a sought-after advertising agency.

DIGITAL MARKETING

From Search Engine Optimization to Social Media Optimization and Marketing, we create an integrated digital strategy which will establish you online.

WEB DESIGN & APPLICATION

We conquer the realm of technology by designing the best mobile and web solutions with the highest degree of security and easy operations.

PRINTING SOLUTIONS

We are one among the professional printing services company Variety, Quality and Creativity is what we are committed to and which makes us stand out of the crowd.

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BUSINESS SECTORS

We have catered to various businesses and diversified sectors like:

- ✓ Fashion
- ✓ Education
- √ Hospital
- ✓ Hotel & Resort
- ✓ Fashion Accessories
- ✓ Real Estate

- ✓ Tours & Travel
- ✓ Restaurant
- ✓ Retail Franchise Store
- ✓ Interior Design
- ✓ Website & Application
- ✓ Jewellery Store





WEB DESIGN AND DEVELOPMENT

Web design should be three things: human-centered, compelling and future-proof.

At **Weglitz**, we don't believe in being just another web design company. We believe your website is the natural extension of your brand's story that sets the tone for your online presence. Great web design pushes the boundaries between a static three column layout and gives users an immersive digital experience. Great design is not created in a vacuum. Our designers dive deep to immerse themselves in your industry and your brand aesthetic. Our collaborative process involves you and your team every step of the way, ensuring that your new site is something that truly represents you and your business while also achieving your goals.



www.weglitz.com

Infectious imaginative ideas guide us - they are the very lifeblood of our business. So it's only natural we use the brightest ideas to grow yours.



Identify

Our design process starts with understanding your brand, needs, business objectives and goals for your website, and developing an appropriate timeline and project plan.

03

Content Strategy

Working collaboratively with your team, we determine what content is necessary and useful for your website as well as where it should be placed for maximum impact.

02

Research

We conduct extensive research on your industry, competitors, audience, and interview internal stakeholders to construct a tailored strategy and design.

04

Design

We design the graphics and visual elements needed to bring your website to life.

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UI Design Process



Discussion

Interacting with a Client and getting all the possible requirements needed for the website



Sketch

We design the mockup layout that matches the specified requirement



Approval

The approved mockup layout with the additional specifications, we design the final layout



Web Design

All the other webpages will be designed in-line with the structure that was approved by the client



Hosting

Hosting the website on secure cloud and installing an SSL certificate that gives the secure lock to the website



Testing

The website will be thoroughly tested for responsiveness, functionality and browser compatibility



Optimization

The website will be optimized by compressing the images, minifying CSS and js to make the site load faster



Graphic Design

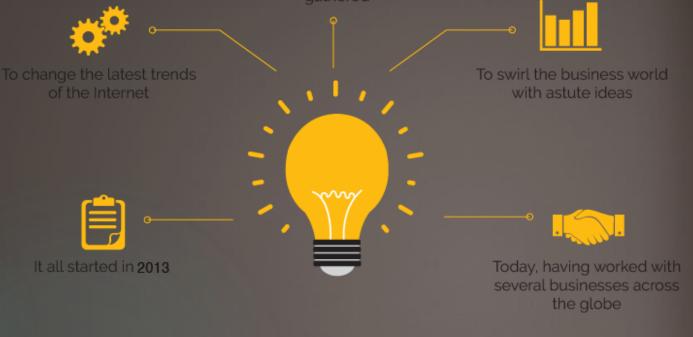
The Team focuses on info-graphics mainly required for the website which gives life to the website





A group of Engineers gathered

DIGITAL MARKET<mark>ING</mark>



Weglitz is an integrated B2B digital marketing services company that operates at Chennai and Jeddah –Saudi arabia, having clients worldwide.

We are a young and creative team with industry expertise - a reliable partner for all your digital marketing needs.

We would be more than glad to turn another leaf along with you by becoming your dedicated partner in outsourced digital marketing services and make the best of the technology to escalate your business a level higher!







What's included in SOCIAL MEDIA MANAGEMENT

Social Media Management means managing your all social media profile like Facebook, Twitter, Google plus, etc in an integrated manner. It includes continuous updates about your brand and more important is interaction with your customer.

Nowadays customers not only check brand's presence on social media presence and reads review written by other users, but also check whether brand is responsive or not. Customer's trust also increases when he/she observes his/her friend is also following the same brand.

For all these, it is necessary for a brand to manage all social media profiles in an utmost professional manner.

We, at Weglitz, take care of this with a pride of expertise. We are a team of content writers, graphic designer, social media strategist and social media manager. So, this helps a brand to get social with lucid content, attractive graphics and integrated strategy

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SOCIAL ACCOUNT SETUP

Developing business pages on different social media platforms.



SOCIAL MEDIA STRATEGY

Positioning and targeting on social media



SOCIAL MEDIA PLAN

Social Media Calender in accordance with strategy



CONTENT CREATION

Copy, image, GIF, video, slideshow and canvas



POSTING

Tracking the best time to post through software



SOCIAL MEDIA LISTENING

Tracking the brand mention and responding to them



BUSINESS PAGE OPTIMIZATION

Optimizing the page to get higher rank in relevant categories



KEY PERFORMANCE METRICS REPORTING

Visual report showing analytics to make easy strategic decision

SOCIAL MEDIA MANAGEMENT

We aim at creating brand awareness, initiate & encourage consumer interactions & also look after the reputation management.



SMALL TO LARGE FORMAT



Your print marketing materials are the only remnants of your product/service that will speak for your company after a meeting or a campaign. we will make sure it got what it takes

What's the point having a lot of colors, A good design, a powerful idea without printing it out.?

We believe in imagination as the beginning and end of all creation. It's seeing what others don't see. Without it, there's no breakthrough... there's nothing. At **Weglitz** we stand apart by the power of our imagination. We provide you the best quality printing service at competitive price. We also provide high-end **Graphic Designing** that

helps you communicate your ideas & promote your brand.

PREMIUM QUALITY You will never imagine our prints were produced on gang-run. itz focus has always been on the consistent output of high quality prints. Wegl

UNDERTIME Weglitz team is continuously inspired by the dual company vision of superior quality of work and perfect delivery schedule makes it the formidable competitor.

FAVORABLE PRICE All print jobs go through our fully automated workflow to minimize human error, maintain consistent high quality printing standards and reduce overhead costs.











OFFSET



STICKER



BANNER



CANVAS



ROLLUPS



OFFICE STATIONARY



BROCHURES & CATALOGS



FLYERS



BUSINESS CARDS & IDs



LETTERHEADS & ENVELOPE



TRI FOLD BROCHURE



HIGH GRADE Professional SERVICE

We are a team of professionals with extensive experience in the field of branding, marketing, advertising, designing and printing.



WEBDESIGN

We take pride in offering the projects within timeline



Committed to quality and client satisfaction.



Our experts use latest updated technologies to build the websites and applications.



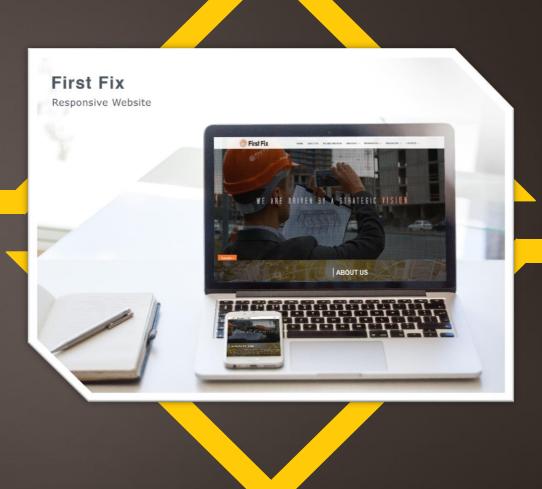
Strive for hard work & long term customer relationship.

FIRST FIX

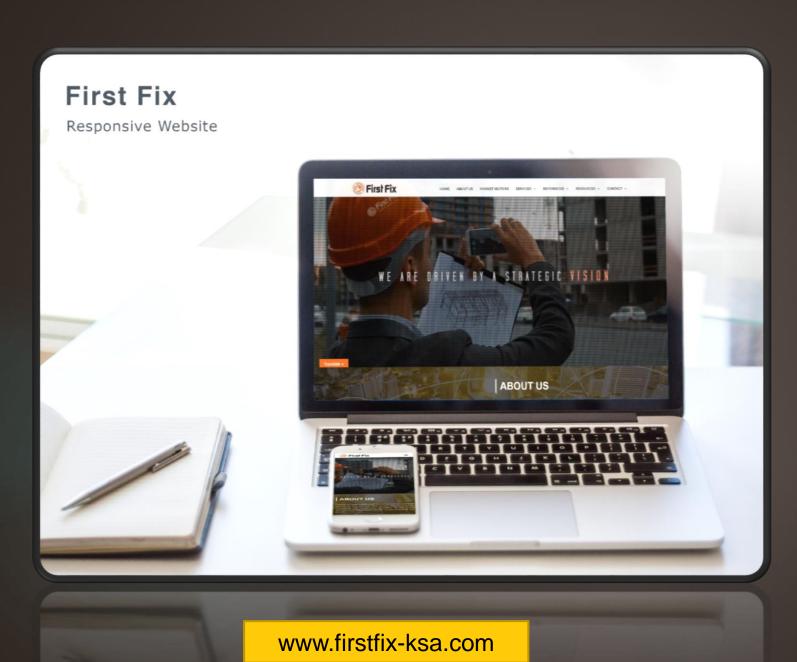
Location: Jeddah, Kingdom of Saudi Arabia

www.firstfix-ksa.com

- Responsive
- Dynamic
- Content Management System (CMS)











IFAS

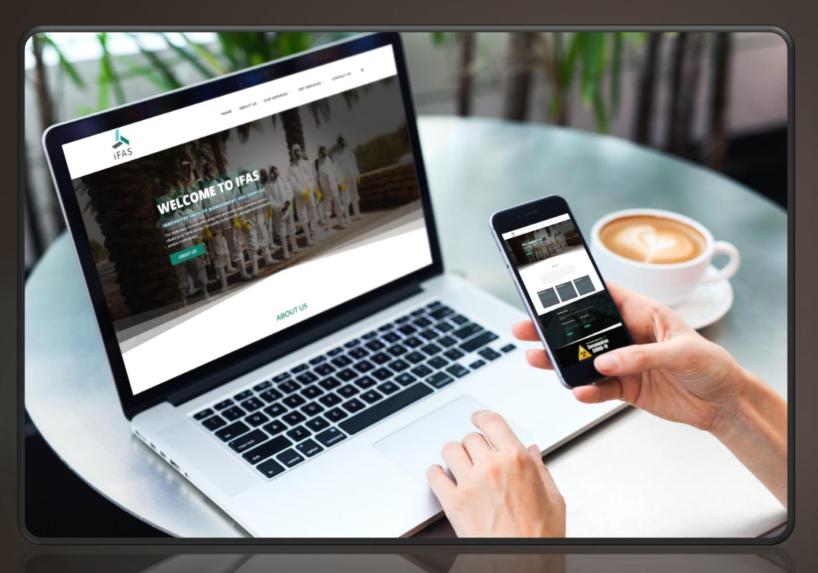
Location: Jeddah, Kingdom of Saudi Arabia

www.ifas-ksa.com

- Responsive
- Dynamic
- Content Management System (CMS)







www.ifas-ksa.com





S3

Location: Jeddah, Kingdom of Saudi Arabia

www.S3-ksa.com

- Responsive
- Dynamic
- Content Management System (CMS)





S3 Specialist Security Services

Responsive Website



www.s3-ksa.com

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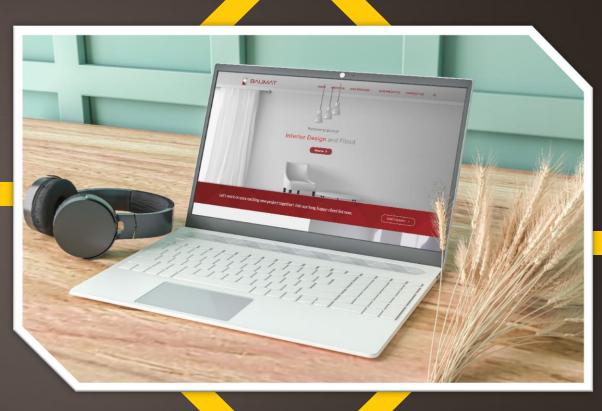


BAUMAT

Location: Jeddah, Kingdom of Saudi Arabia

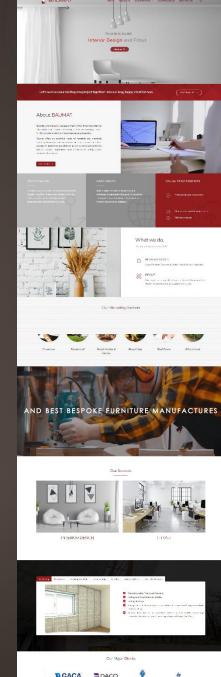
www.baumat.com

- Responsive
- Dynamic
- Content Management System (CMS)









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IPARK

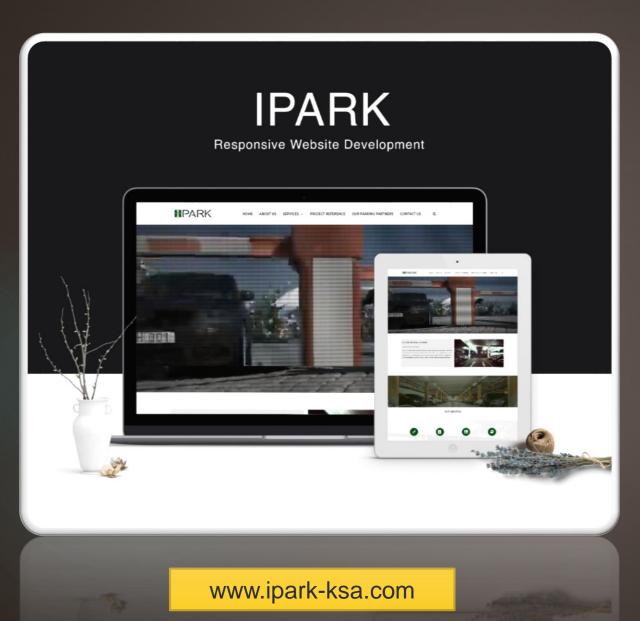
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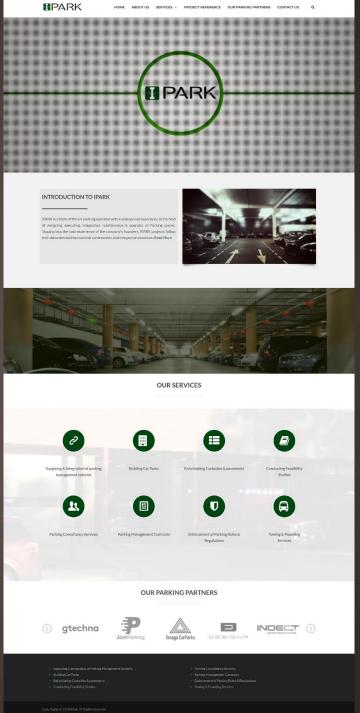
www.ipark-ksa.com

- Responsive
- Dynamic
- Content Management System (CMS)











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Location: Jeddah, Kingdom of Saudi Arabia

www.i3s.uk.com

- Responsive
- Dynamic
- Content Management System (CMS)











OUR CLIENTS

Who are Our Clients?







































IHEC



EMAAR







Correcting the world together..





















ARCADIS





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